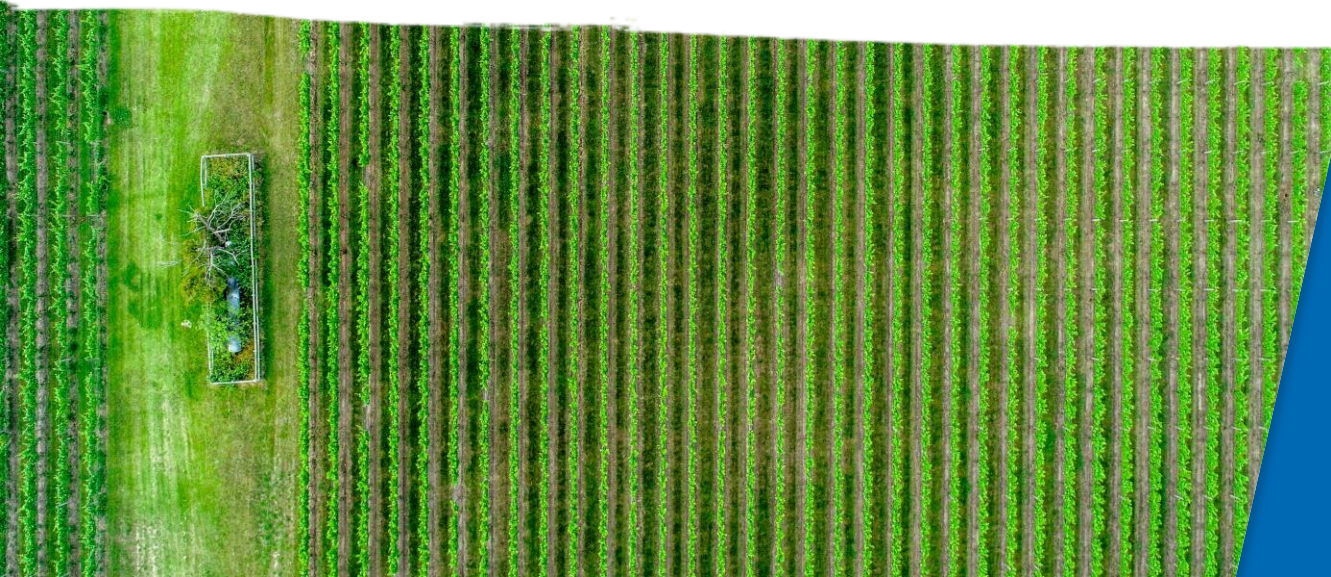




## **ALICE DURAND-REVILLE**

**ENGAGING ALL PARTIES IN DEVELOPING AND IMPLEMENTING THE POST-2020 GLOBAL BIODIVERSITY FRAMEWORK**

VERSION 1.1  
4 JULY, 2019



**Danone Public Affairs  
UN Global Compact expert network**



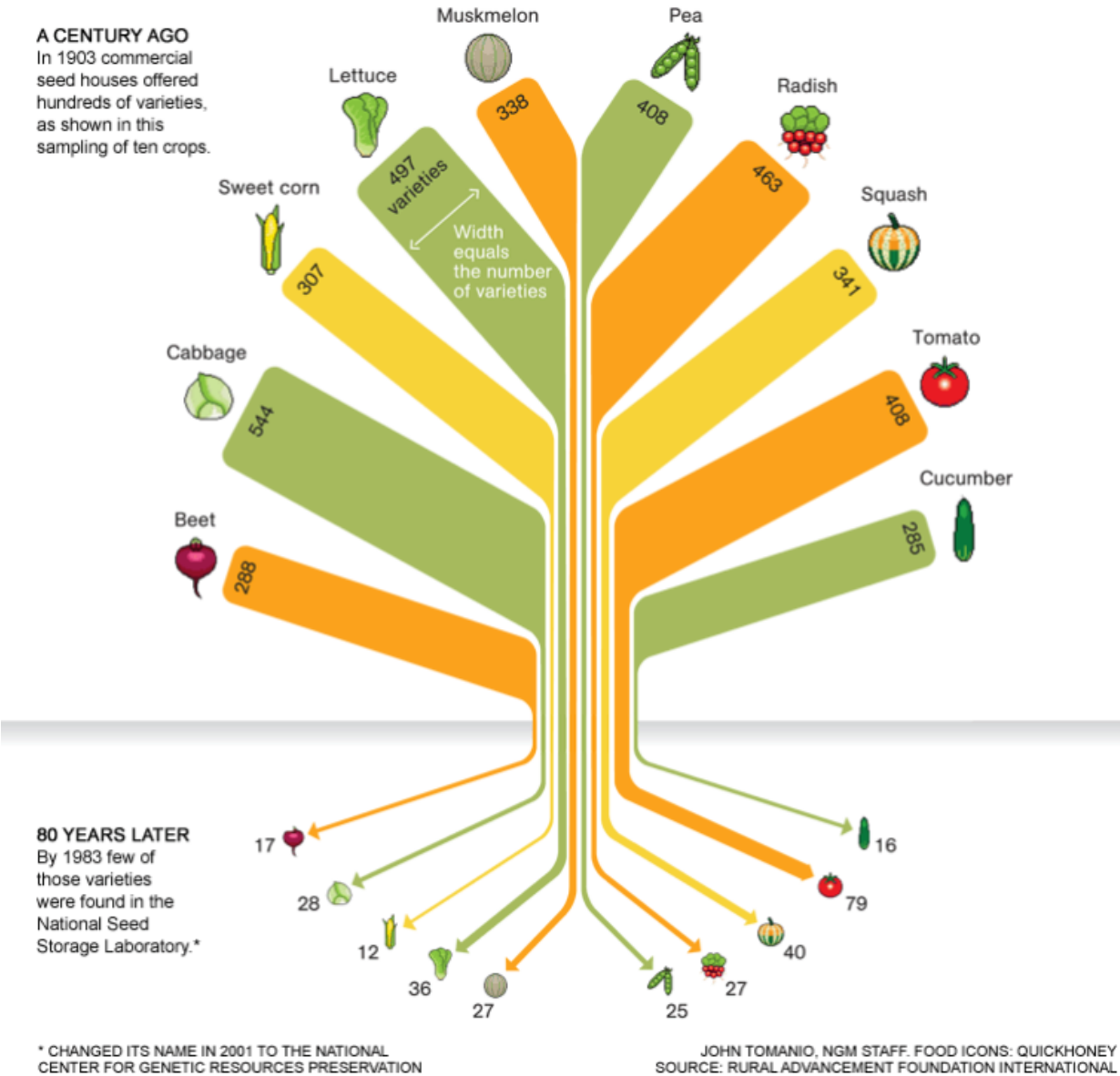
# THE FOOD SYSTEM IS BROKEN

## AGRICULTURE / AGRIBUSINESSES MUST REINVENT THEMSELVES...

- Food system is responsible for **60% of global biodiversity loss**
- **9 species** account for **66%** of total crop production

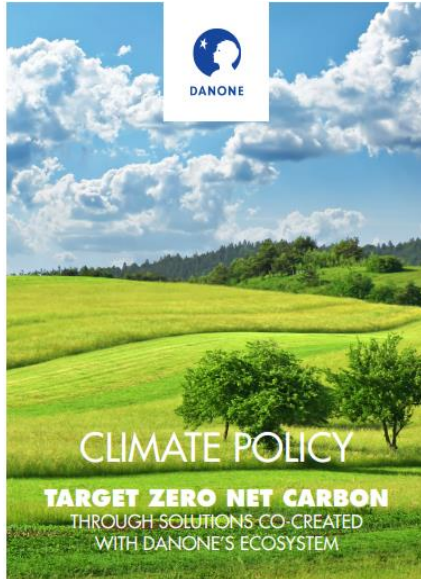
## ...TO BRING SOLUTIONS, STOP DEGRADATION

- **AND RESTORE SOILS**
- 4/1000 initiative: a **0.4% per year increase of the soil organic carbon stock** > annual increase in atmosphere CO<sub>2</sub>



# HOW DOES A COMPANY THINK ?

FROM IDEAS TO ACTIONS : DESEGREGATING FOR IMPACT



- **Zero net carbon 2050** – GHG Protocol Corporate Standard scope 3
- **Decreasing** our carbon consumption + **sequestration** and **offsetting** our current use
- **Closing the circular economy gaps** by reinventing packaging
- **Eliminating deforestation** from our supply chains by **2020**
- **100% renewable energy**

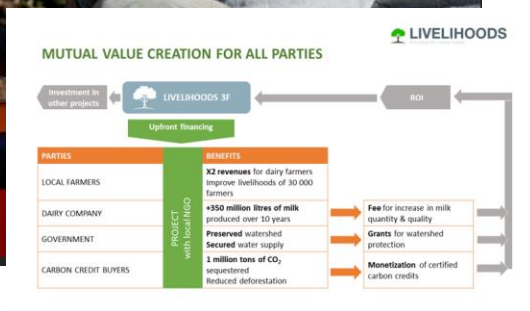
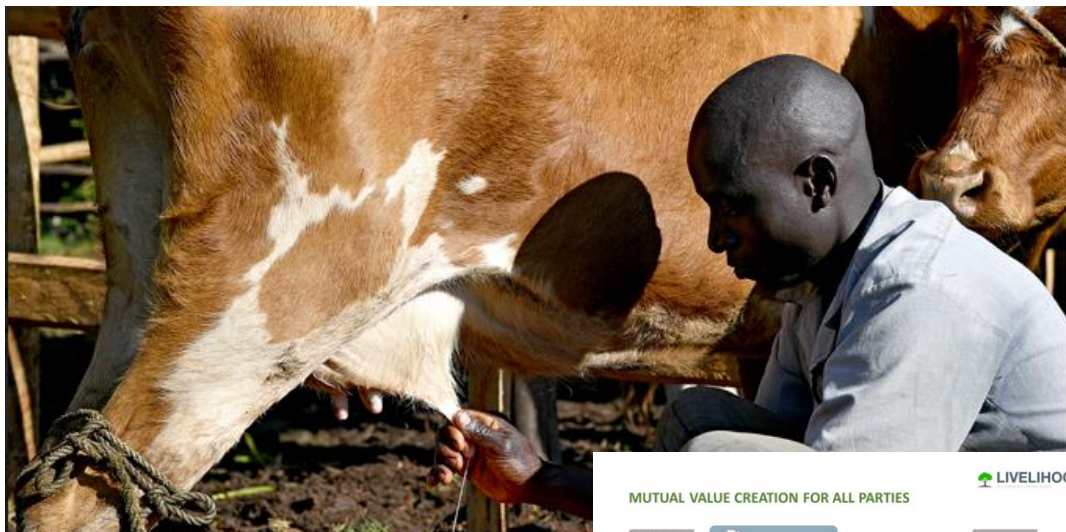


- Changing current practices for **regenerative agriculture** practices
- **De-standardizing** our supply chain
- **Re-localizing** our processes to foster **provenance-based products**
- **Bringing the consumer along**

# BRINGING IMPACT THROUGH ITS SUPPLY CHAIN

## KENYA

Livelihood fund



**30k**

Farmers

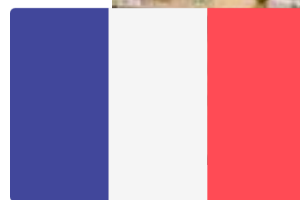
**X2**  
Incomes

**1 M**

Tonnes of carbon offsets

## FRANCE

Green Day



**15**

Retail chains + e-commerce

**+ 5M€**

Raised

**2025**

100% reg. ag. target



# CHALLENGES AHEAD

## WHAT TARGETS SHOULD LOOK LIKE

**Action oriented** : as specific as possible

**Quick** : perfection should not prevent action

**Scalable** : finance and policies frameworks

**Together** :  
consumers, farmers, indigenous people, young generations  
and businesses ...



## Convention on Biological Diversity

